



Minnesota Ag Retail Survey Request for Proposals: Seeking Survey Liaisons as Third-Party Independent Contractors

Minnesota Crop Production Retailers (MCPR) is seeking qualified survey liaisons to support the Minnesota Ag Retail Survey. The goal is to gather statewide data on conservation and nutrient management practices to support Minnesota's stewardship and conservation goals. It would be beneficial for interested candidates to have some experience in, or knowledge about agronomy, nutrient management, or agricultural production. To access the official Call for MN Ag Retail Survey Liaisons, please visit the MCPR [website](#).

Expectations:

- Liaisons are expected to perform on-site surveys at participating agricultural retail locations/facilities
- On-site surveys will typically take anywhere from 1-1½ hours
- Each liaison will have roughly 20-25 facilities to survey, depending on the region and number of liaisons
- Surveys will take place between June and August of 2026
- Survey data will be collected electronically, then aggregated by the Iowa Nutrient Research and Education Council (INREC) and sent to the Iowa State University Center for Survey Statistics and Methodology (ISU CSSM) for statistical processing

From a total population of roughly 300 agricultural retail locations offering agronomy services across Minnesota, 90 will be randomly selected to participate in providing 12 randomly selected individual farm field records. All the data collected will be anonymous.

Survey liaisons will be independent contractors, paid per completed site visit. MCPR will provide a flat rate of \$400 for each completed site visit, which includes the data collection from 12 randomly selected farm field records. This survey will be conducted annually, providing the opportunity for continued work.

If interested, please email a letter of interest, a conflict of interest declaration form, and a current resume to Emma Haydock with Minnesota Crop Production Retailers, at emma@mcpr-cca.org. More information and materials are available at this [link](#).