

# 2025 CPM Short Course & MCPR Trade Show Sponsorship Opportunities December 2-4, 2025

The Minnesota Crop Production Retailers offers sponsorship opportunities for our annual CPM Short Course and MCPR Trade Show to continue support of the meeting and provide sponsors increased visibility.

#### **Premier - \$12,000**

Full page ad in program guide
Escalator glass banner
Interior elevator cling
Floor cling in lobby entrance
Banner in lobby
Logo in program guide
Logo on MCPR signage
Logo on classroom screen saver
Logo and link on MCPR website

# First Look - \$10,000

Half-page ad in program guide
Revolving door cling
Floor cling in lobby entrance
Clings at check-in counter
Banner in lobby
Logo in program guide
Logo on MCPR signage
Logo on classroom screen saver
Logo and link on MCPR website

# President's Club - \$6,500

Half-page ad in program guide
Elevator floor cling
Escalator glass surround
Event wi-fi sponsor
Banner near second floor escalator
Logo in program guide
Logo on MCPR signage
Logo on classroom screen saver
Logo and link on MCPR website

#### **Diamond - \$5,000**

Banner at trade show entrance
Wednesday lunch sponsor
Keynote speaker sponsor
Banner near second floor escalators
Logo in program guide
Logo on MCPR signage
Logo on classroom screen saver
Logo and link on MCPR website

# **Platinum - \$3,500**

Break or lunch sponsor

Banner near second floor escalators

Logo in program guide

Logo on MCPR signage

Logo on classroom screen saver

Logo and link on MCPR website

#### Gold - \$2,500

A/V sponsor
Logo in program guide
Logo on MCPR signage
Logo on classroom screen saver
Logo and link on MCPR website

# Silver - \$1,000

Logo in program guide Logo on MCPR signage Logo on classroom screen saver Logo and link on MCPR website

# À la Carte

Lanyard sponsor - \$2,000 Welcome bag sponsor - \$1,500 Pen sponsor - \$750